

FLEX TRIM

Manufacturer of Architectural Flexible Molding

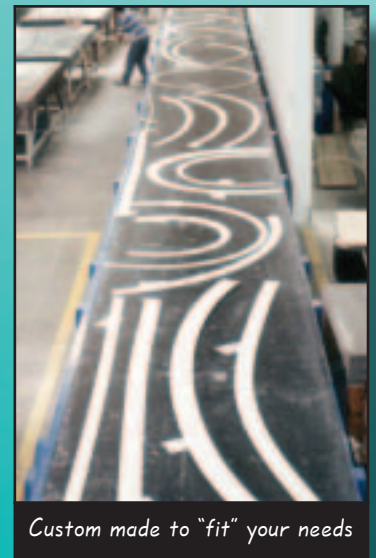


Buying Guide 2002

**“We are
the curved
architectural
molding
specialists.”**



**“We are the original
flexible trim
innovator.”**



Custom made to “fit” your needs

“Flexible resin that finishes like real wood.”



Low Maintenance and Weather Resistant

Perfect for exterior as well as interior applications because polymer resin is impervious to moisture and will not rot or deteriorate like actual wood, and there are no lamination joints that can crack and open up over time.

Price and Availability

The cost is much less and can be manufactured more quickly than wood millwork .

“Rough measure, preform to fit.”



ANY RADIUS...



ANY APPLICATION...



ANY RANGE...



ANY FINISH...

“We can create ANY molding in ANY flexible form you need, both interior and exterior.”

Imagine architectural molding that flexes to simply fit radius contours and shapes. This hand-molded, hard yet flexible, high-density space age polymer resin can do exactly that.

Performance

Flex Trim radius molding actually *performs better* than genuine wood. There is no deterioration associated with real wood—virtually no seams to crack, it won't rot or swell, and yet it has the beauty of real wood in that it finishes virtually the same.

Quick Turn-Around

Flex Trim is *fast*. It is shipped rolled up in a compact box and installation is a snap. Use nails or glue the same way you would with wood molding. Orders, standard or custom, can be filled within days.

Cost Efficient

Flex Trim *costs less*. The cost is generally 70% less than real hand-crafted wood millwork. Prices vary depending upon the size of the pattern.

Product Service

Our philosophy is quality first, then quick expedition. When orders come in, we strive to review and verify information carefully and process orders accurately. We do our best to return telephone calls promptly, and have ready information and answers to questions that may possibly complicate an order. We manufacture the product in the same manner.

Custom Tooling

By partnering with building material suppliers that cater to builders around the world, we can recreate virtually any molding design that is cataloged and sold. We have an extensive collection of universal and custom designs. If we don't already have the design you're looking for, provide us with a sample of what you want and we can custom tool it for you.

Our Website

We have over 5,000 profile matches available. Just log on to www.flextrim.com and use our search engine to locate molding style and price. Also, use our internet quoting system for a custom tooling quote.

Availability

Flex Trim is available in thousands of different pattern shapes that can be found in our catalog or on our website at www.flextrim.com. Our moldings are made in preformed radius shapes and straight lengths.

Two Choices

Flex Trim offers two kinds of flexible material—Original Flex Trim which is our standard grade and Zzzz Flex, an upgrade, which is stronger, more durable material that offers extreme flexibility for complex applications. Either is ideal for interior and exterior use.

Ordering

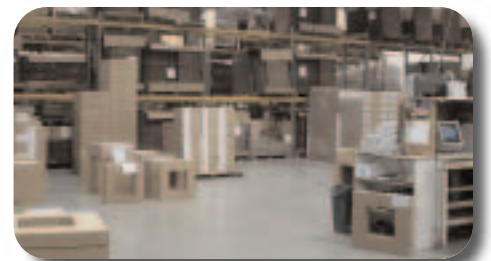
Before you place an order, your application and radius shape dimension information is required. For assistance in finding a dealer in your area or if you have questions about our product, call our customer service department at **1-800-FLEXTRIM** (1-800-353-9874) or visit us on line at www.flextrim.com.

Our Guarantee

We warrant all of our products to be free of material and workmanship defects. In the event that the product is defective, we shall at our sole discretion, within a reasonable period of time and without charge, either repair or replace products found by us to be defective, or refund the customer's original purchase price. We shall in no event be liable for consequential damages for breach of any written or implied warranty on the product.

East & West Coast Manufacturing

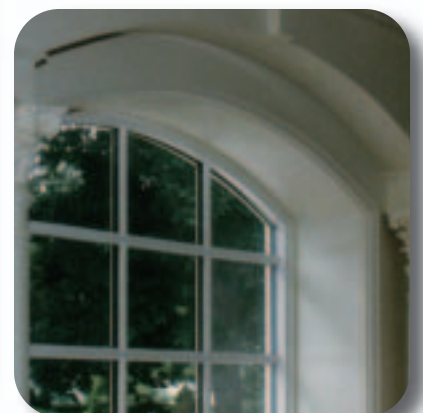
With two manufacturing plants located on opposite coasts, the turnaround time for your order is faster and your freight lower.



“Paint or Stain, Our Product Finishes Like Real Wood.”

Both brush and spray application methods are acceptable, **B** spray produces the best results for paint, and it is the preferred method. Applying stain is a hand application process, and clear protection coating thereafter should always be by spray application. Most paint and stain products commonly found in the marketplace have been found to work well, and

some product brands perform better than others. We recommend that our customers always experiment first when choosing what paint or stain product to use. Thicker, solid body color paint and stains work best. Watery transparent solvent paints and stains do not work as well. Choose paint and stain products that are loaded with pigments and minerals.



Stain application is best performed with a paintbrush. Use a dry, clean towel to remove excess stain, and excess stain should be distributed with a clean, dry paintbrush thereafter. Using this clean, dry paintbrush technique as the final process step allows you to darken or lighten the color, and to easily remove stains in places where the towel cannot go. Simply adding a little more stain to the surface and distributing it with a dry brush will darken the color. Aggressive brushing will remove stain from the surface and lighten the color. The ability to lighten and darken the color easily is something that is difficult to achieve when staining real, natural wood because the stain soaks in, penetrates, and dries quickly. Stain does not soak in, penetrate, and dry too quickly on Flex Trim's resin composition material. This is a big advantage, although staining our product requires this dry brush technique, real natural wood generally does not. *Always* clear coat over the stain color to protect it. Use any kind of clear coat paint such as polyurethane or lacquer. For best clear coat results, apply multiple coats by spray application. We suggest multiple coats of a durable clear coat paint on high traffic exposure applications such as; handrails or chair rails because of the abrasive nature of hand contact, Over time hand contact can wear the finish and expose the products resin composition.

NOTE: These instructions and procedures are meant to serve as a guide to the painting and staining process only. No representation is made to any paint or stain product available in the marketplace working better than another. We rely on our customers to choose paint or stain products that work best for them. Also, we encourage everyone to experiment and test the product and color first.